

Privacy Policy

Dr. Suss Stables | LRL Holdings LLC d/b/a Dr. Suss Stables

Effective January 1, 2026

Who we are

This Privacy Policy explains how LRL Holdings LLC, doing business as Dr. Suss Stables ("we," "us"), handles information associated with our website at www.drussstables.com, our application forms at billing.drussstables.com, and related services.

Information we collect

Information you provide may include your name, email address, telephone number, participant and parent or guardian details, applications, lesson and club selections, scheduling requests, communications, and SMS consent preferences. We may also maintain records of bookings, attendance, packages, invoices, and payments. Our websites and technology providers may process browser, device, and usage information.

How we use information

We use information to review applications, coordinate lessons and clubs, communicate about schedules, manage packages and payments, respond to inquiries, maintain business records, and comply with applicable requirements. We use SMS consent information to determine whether automated appointment and scheduling texts may be sent.

SMS consent and communications

Our application forms offer an optional, unchecked SMS consent checkbox. Where you opt in, you may receive automated appointment reminders, confirmation requests, and scheduling updates. Message frequency varies. Message and data rates may apply. Reply STOP to opt out or HELP for assistance. Consent to receive SMS messages is not a condition of booking or purchase.

SMS information sharing

SMS opt-in consent and phone numbers collected for SMS communications are not shared with third parties or affiliates for their own marketing purposes. Information may be processed by communications providers acting on our behalf to deliver requested messages.

Service providers and disclosures

We may use third-party providers for website hosting, application administration, payment processing, and messaging. We may share information with such providers to operate our services, and disclose information when required by law or reasonably necessary to protect legal rights or safety.

Data retention and security

We retain information as reasonably necessary for bookings, business operations, accounting, dispute resolution, and legal compliance. We use reasonable measures intended to protect information, although no electronic system is completely secure.

Your choices

You may decline optional SMS consent and may stop SMS messages at any time by replying STOP. To ask about personal information or request a correction or deletion, contact us using the details below. Requests may be subject to applicable legal and recordkeeping requirements.

Information about minors

A parent or legal guardian should submit applications and provide required permissions for minors. Participant information is used to administer requested riding lessons and club activities.

Updates

We may update this Privacy Policy from time to time. The updated version will be posted with a revised effective date.

Contact

Dr. Suss Stables (LRL Holdings LLC)

Website: www.drussstables.com

Email: drussstables@gmail.com